

\$1,499

Sloan-C Certificate: Blended Teaching



Blended teaching offers significant advantages for faculty, students, and institutions for optimizing access, learning, convenience, flexibility, and resources. The Sloan-C certificate in blended teaching provides practical and comprehensive training in all aspects of course redesign via synchronous and asynchronous communications. The cost for the certificate series is \$1499. Three additional electives may be completed within 2 years.

Effective blended teaching requires significant rethinking and design. Participants will develop new teaching skills for

- Managing online interaction
- Incorporating assessment
- Using interactive and organizational tools
- Integrating online and face-to-face activities

Participants will actually start designing and developing blended course content in their own disciplines, receiving feedback from facilitators, and taking away valuable skills and materials for their first blended courses.

“At the nexus of education and technology, blended learning is transforming today’s learning environments.”

Three Courses

- *Designing Blended Courses & Building a Blended Learning Community*
- *Delivering Content, Fostering Student Interactivity, and Assessing Learning in Blended Courses*
- *Staying Organized, Evaluating Course Design, and Moving Forward with Your Blended Course*

Expert facilitators

The facilitators, a renowned team from the University of Wisconsin – Milwaukee, are experienced hybrid instructors who represent a wide range of disciplines including the humanities, fine arts, social and natural sciences. The trainers have successfully offered this program on numerous campuses across the United States.

- *Alan Aycock* is an Instructional Design Consultant in the UWM’s Learning Technology Center (LTC).
- *Tanya Joosten* is an Instructional Design Consultant in the Learning Technology Center and Lecturer in the Department of Communication at UWM.
- *Robert Kaleta* is Director of the UWM’s Learning Technology Center (LTC), the campus faculty development center for instructional technology.
- *Amy Mangrich* is an Instructional Design Consultant at the UWM’s Learning Technology Center (LTC), specializing in the pedagogy of digital content creation and delivery.

Please Contact Sloan-C at info@sloan-c.org with any questions.

Designing Blended Courses & Building a Blended Learning Community

Workshop One

Outcomes:

- Through an examination of the ten basic questions of blended course redesign, participants will reconceive their traditional face-to-face courses for blended teaching and learning
- Participants will follow backwards design principles to design a course module
- Participants will build learning community by adopting effective practices of asynchronous discussion
- Participants will learn techniques for integrating face-to-face and online work, and apply them to their own courses

Delivering Content, Fostering Student Interactivity, and Assessing Learning in Blended Courses

Workshop Two

Outcomes:

- Participants will use a design protocol to choose appropriate types of content delivery for their own course
- Participants will review alternative models of blended course redesign with special reference to large enrollment courses
- Participants will advance student interactivity by organizing a small group assignment which integrates face-to-face and online learning
- Participants will be introduced to methods of assessment consistent with special features of blended learning, and develop a course assessment plan for their own course

Staying Organized, Evaluating Course Design, and Moving Forward with Your Blended Course

Workshop Three

Outcomes:

- Participants will identify strategies to help their students, to stay organized themselves, and to manage their workload
- Participants will use a comprehensive blended learning checklist to evaluate their course redesign process before, during, and after the initial course offering
- Participants will use the blended learning checklist to produce a course redesign plan to guide them during the remainder of the process
- Participants will produce a draft syllabus for critique and further development

Three additional elective workshops may be completed within 2 years.